

Simultaneous interpreters for any language – both live and via video conference
German, French, English, Italian, Spanish, Chinese, Japanese, Russian, Portuguese etc.

INTERPRETING AGENCY avl interpreters llc

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Blog post: The added value of good Zoom hosting

Host
/houst/

substantive, masculine
EDP

The user that scheduled the meeting.

The host of a meeting or webinar is the person who sets up the meeting and sends out the invitations – sounds intuitive. But what else is there to it?

In our experience, the success of a virtual event depends largely on how well the hosting is organised and implemented. There is more to well-designed hosting than just sending the link.

Our thoughts on an underestimated piece of the puzzle towards organising a successful event:

- Hosts...
- ... are Zoom pros with countless hours of experience
 - ... clarify exactly which functions are needed
 - ... test all desired functions in advance, if necessary
 - ... train speakers, moderators, and interpreters
 - ... receive the speakers and moderators on the day of the event and clarify questions
 - ... offer technical support if the login does not work or no sound is heard
 - ... support speakers in sharing presentations and surveys
 - ... assist the moderators in opening and closing the microphones
 - ... always have a piece of advice in store
 - ... are continuously available during the event

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This allows all other participants to focus on what they do best:

- moderators focus on moderating
- interpreters focus on interpreting
- speakers focus on... well... speaking

And that sounds somewhat intuitive too, doesn't it?

Sincerely,

avl interpreters llc